



Primary Logo



Print\_(cmyk)

- SIMANAFlogoPRIMARYcmyk.psd
- SIMANAFlogoPRIMARYcmyk.eps



Screen\_(rgb)

- SIMANAFlogoPRIMARYrgb.jpg
- SIMANAFlogoPRIMARYrgb.gif



Spot\_(pms)

- SIMANAFlogoPRIMARYpmsAI.eps
- SIMANAFlogoBWposAI.eps
- SIMANAFlogoBWnegAI.eps



Alternative Logo



Print\_(cmyk)

- SIMANAFlogoWaterMeALTCmyk.psd
- SIMANAFlogoWaterMeALTCmyk.eps
- SIMANAFlogoALTERNATEcmyk.psd
- SIMANAFlogoALTERNATEcmyk.eps



Screen\_(rgb)

- SIMANAFlogoWaterMeALTrgb.jpg
- SIMANAFlogoWaterMeALTrgb.gif
- SIMANAFlogoALTERNATERgb.jpg
- SIMANAFlogoALTERNATERgb.gif



Signature Logos



Print\_(cmyk)

- SIMANAFlogoSigPRIMARYcmyk.psd



Screen\_(rgb)

- SIMANAFlogoSigPRIMARYrgb.jpg



COLOR

Primary Color Palette

R 191 G 24 B 48	R 215 G 120 B 48	R 157 G 192 B 60	R 206 G 235 B 234	R 35 G 141 B 189	R 6 G 111 B 181	R 225 G 155 B 52	R 244 G 208 B 22	R 35 G 31 B 32
C 0 M 100 Y 81 K 4	C 0 M 63 Y 91 K 0	C 50 M 0 Y 100 K 0	C 57 M 80 Y 100 K 45	C 0 M 35 Y 50 K 12	C 100 M 44 Y 0 K 0	C 0 M 45 Y 91 K 0	C 0 M 53 Y 100 K 0	C 0 M 0 Y 0 K 100
PMS 186 C	PMS 1655 C	PMS 376 C	PMS 476 C	PMS 7515 C	PMS 300 C	PMS 123 C	PMS 021 C	PMS Black C

FONT INFORMATION

Tribeca

	Title: SimAnimals Africa	Title Code: SIMANAF	<b>Final</b>
	ELECTRONIC ARTS CREATIVE SERVICES		