



Buy new clothes to give a child dignity and a chance to go to school.

Clothing for 50 children \$70 (1529) Clothing for 25 children \$35 (1511)

See p. 13

Your gift of chickens and training produces eggs and chicks to sell at market.

4 hens and 2 roosters \$100 (1560) 2 hens and a rooster \$50 (1552)

See p. 5

The goats and training you give mean milk, meat and income for a family.

Goat's milk is an excellent source of calcium and protein for growing children, and training brings long-term family income.

2 goats \$200 (1586) I goat \$100 (1578)

Goats and chickens bring a bounty of income and rich nutrition for hungry children



You can help give a poor family a better future when you give chickens for eggs, and goats for milk and meat. This can be the start of a growing flock and herd to sustain a family for life.

Goat + 2 hens and a rooster \$150 (3319) I goat \$100 (1578) 2 hens and a rooster \$50 (1552)

All items in these pages include training and education to ensure they have maximum impact in changing lives.

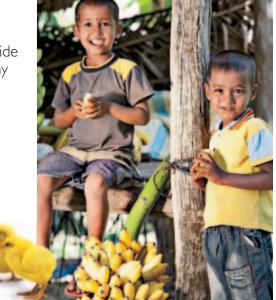
In countries where chickens are not appropriate or available, World Vision will provide poultry such as turkeys, ducks, doves or other fowl that can be raised and bred to help a family achieve self-reliance.

NEW!

Give chickens and fruit trees — provide 2 steady sources of protein and healthy vitamins. Chickens also provide great fertilizer to help a garden grow.

Chicken + fruit trees \$80 (3699) 10 fruit trees \$60 (1537) 2 hens and a rooster \$50 (1552)

Six-year-old Jahirthan and Pavithran love bananas from their World Vision fruit trees.



"My chickens are beautiful and they give us eggs."

Kumuthini, age 10, Sri Lanka



Kirubairani, a struggling mother of five in Sri Lanka, lost her crops and all her chickens in a devastating flood. She was destitute. Then, last year, **generous Canadians like you gave her 30 chickens** through World Vision so she could start her egg-selling business all over again.

Your gift of chickens and training will mean food, income and a brighter future for a struggling family.

4 hens and 2 roosters \$100 (1560) 2 hens and a rooster \$50 (1552)

"My cow's name is Sandalwood. I like her because she gives me milk."

Lashu, age 4, Sri Lanka



The cow you give can produce milk every day — bringing health to hungry children and income to a family in need.

Cow \$600 (1602) Share of a cow \$200 (3590)

Lashu and his mother milk their cow, which provides 20 litres of milk a week. You can make this kind of difference in the lives of families.



Piglets and chicks from you can give eggs, meat and income to help a struggling family.

Piglets and chicks \$65 (3616)



Your gift of a fish farm will help dig and stock a pond with fast-growing fish and change a family's future.

Fish farm for a family \$65 (1784)



When you give the gift of bees, you'll help a family in need start a sweet business.

Beehive \$100 (1800) Beekeeping kit \$60 (1792)



The gift of a milk cow for a family in need is life changing. A milk cow not only provides essential protein and calcium for the family, but also a steady income from the sale of dairy products at the local markets. I couldn't think of a better gift.

Erin Karpluk Actress, Being Erica

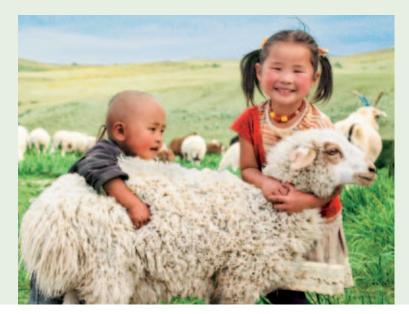


Pigs are hearty animals that plump up quickly — and breed to produce large litters of piglets. Three pigs and training from you can bring abundance, and change everything for a family struggling to get by.

3 pigs \$120 (1420) 2 pigs \$80 (3392) 1 pig \$40 (1412)

Gifts of livestock will also support training programs that provide education in animal husbandry, sanitation training and business skills to help families increase their income over the long-term so their children can have brighter futures.

You can be the difference through the gift of animals this Christmas



You can bring many blessings when you give one or more warm woolly sheep to a family in need of a hand up.

2 sheep \$300 (3418) I sheep \$150 (1594)



Give wool, warmth and hope to a family in the remote reaches of the Andes Mountains.

Alpaca \$250 (2196)



A goat and chickens bring a bounty of income and rich nutrition for hungry children.

Goat + 2 hens and a rooster \$150 (3319)



On a recent trip overseas with World Vision, I helped deliver a goat to a family. They were overjoyed because the animals were going to change their lives. This is a great way to shop and know you've made a difference.

> Rick Campanelli Co-host, ET Canada

"I want to thank you for giving us these animals."



13-year-old Archana's life had always been very hard. Her family struggled to survive in rural Sri Lanka. Then something wonderful happened. They received **goats**, **chickens** and a pregnant milk **cow** from total strangers — people just like you — through World Vision. Archana now has **food**, **health**, good **clothes** and **school supplies** so she can get an **education**. You can do the same for another child by giving wonderful animals.

When you fill a stable with animals like a cow, goats, chickens, pigs, ducks and more — you can help give a poor family everything they need to get on their feet and make a brighter future.

Help fill a stable \$1,200 (1404) Share of a stable \$600 (3020)

You can bring healing and hope with these life-saving gifts



You'll be someone's hero when you give medicines for children. With this gift, you'll help deliver enough antibiotics and other medicines to treat many children — and save lives.

Medicines for 20 children \$60 (2832) Medicines for 10 children \$30 (1933)

"I gave my mother-in-law a gift of medicines from World Vision as a Christmas gift. She cried! She said no one had given her a gift that meaningful before."

Lanalee-May S., British Columbia



Help protect a pregnant mom and her baby when you give preand post-natal care.

Your gift includes things like pre-natal vitamins, delivery kits, education on mothering skills and more.

Pre-natal and post-natal care for mother and child \$100 (3368)



NEW!

You can help equip a healthcare worker with a life-saving phone. This health technology equips them with access to the latest treatments and a quick connection to clinics.

Help provide a life-saving phone for a healthcare worker \$60 (3707)

Midwife Rosa tracks the pregnancy of Nur on her mobile phone.



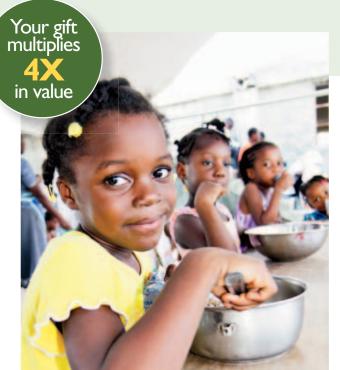
The Tubur Health Centre is in rural northern Uganda. There's virtually no industry here, just small clusters of mud and thatch huts surrounded by low-lying brush. The biggest health issue is malaria — about 80% of those who come to this clinic have it. And they need regular treatment to keep it from becoming deadly. Health worker Angella is deeply grateful for the medicines her clinic received from World Vision. "You help us achieve our health goals ... and save lives," she says.

When you stock a clinic you'll help provide life-saving medicines for an entire community — donated by partner companies.

Help stock 2 clinics \$200 (1461) \$200 equals \$2,800 in value Help stock a clinic \$100 (1453) \$100 equals \$1,400 in value

Thanks to donations from partner companies around the world, your gift multiplies 14 times in value to help stock clinics in impoverished communities and save lives.

Choose gifts of food, protection and warmth — from you to children in need



You can feed starving children and families in the wake of a disaster with this life-saving gift of emergency food.

Feed starving families for 60 days \$90 (1693) Feed starving families for 30 days \$45 (1685)

\$90 multiplies in value to \$360 \$45 multiplies in value to \$180

With donations from the World Food Programme, your gift multiplies 4 times in value to help provide emergency food such as beans, maize and flour.

Gaelle, a survivor of the Haiti earthquake, enjoys a nutritious lunch provided by World Vision.



Give mosquito nets and you can protect vulnerable children. Each insecticide-treated bed net can help protect up to four children from deadly malaria and d engue fever.

4 mosquito nets \$60 (1248) 2 mosquito nets \$30 (1958) 13-year-old Ketty and her 3 younger siblings live in the bush country of northern Uganda, where malaria is a constant threat. "A lot of children die here because their parents have no money for medicine or bed nets," says their mother, Christine. Then she received 2 mosquito nets from World Vision, enough to protect all of her children from harm. There's no greater blessing for this hardworking mom than knowing her children are safe.

\$35 equals \$70 in value

How your gift multiplies

2X in value:

With donations from generous corporate partners, your gift will double in value to ship and/or purchase warm coats, shoes, sweaters and more.



Your gift that would normally provide \$1 worth of clothing



will now provide 2 times the value

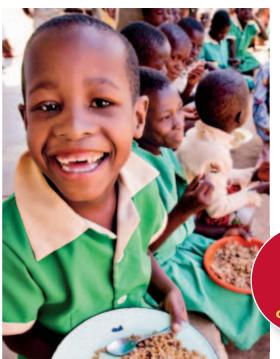




Your gift of warm clothing for children will protect little ones from bitter cold and sickness in freezing climates.

Clothing for 100 children \$140 (3426) \$140 equals \$280 in value Clothing for 50 children \$70 (1529) \$70 equals \$140 in value Clothing for 25 children \$35 (1511) \$35 equals \$70 in value

Gifts of education make dreams come true



You can provide nutritional school lunches

for 50 hungry children for an entire month — helping them to learn and grow.

School feeding for 100 children \$150 (3400) School feeding for 50 children \$75 (2188)

\$150 equals \$600 in value \$75 equals \$300 in value Because of donations from the World Food Programme, your gift will multiply 4 times in value.

\$75 feeds 50 children

You have the power to improve education for teachers and their students by furnishing a classroom.

Furnish an entire classroom \$200 (1503)

Aniko, age 12, and her classmates study at their new desks provided by World Vision.





When I visited Honduras with World Vision, I was so amazed at how simple gifts like food, clothing and school supplies are making a lasting difference in children's lives. Buy gifts from World Vision and you can make this kind of difference too.

Joannie Rochette Olympic Medalist, skater



In the grade 3 classroom of the primary school, Uganda, we see some of the fruits of World Vision being put to use. Children sit on sturdy benches at good wooden desks. They have notebooks, and pens to write with. And stacks of new textbooks and supplies are distributed to teach them essential subjects like science, English and math. The value of these gifts is priceless as nearly all of the children at this primary school come from very poor families who could never afford to supply the school. Thank you!

Your gift of school supplies will give a classroom full of children the tools

to learn and succeed.

Help supply 2 classrooms

Help supply a classroom

purchase the learning tools children need to succeed!

\$100 (1495) \$50 (1487)

\$100 equals \$1,500 in value

(1487) \$50 equals \$750 in value

Because partner companies donate supplies, your gift multiplies **I5X** in value to ship and/or





NEW! ONLINE EXCLUSIVE:* Handcrafted gifts of hope to put under your tree

Proceeds support projects worldwide that help parents build brighter futures for their children.



Beautiful handwoven scarf \$85 (3756)

Gorgeous hand-embroidered silk scarf is made by women in Thailand and supports families in need throughout Asia.

When requesting the scarf, please note your gift, less the fair market value of \$30, is eligible for a tax receipt.



Turquoise & wood bracelet \$50 (3772)

Beautiful beaded Thai bracelet helps women and girls escape exploitation and abuse.

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Haitian hand-beaded necklace \$100 (3764)

Intricately crafted porcelain and paper necklace, also sold by high-end fashion designers, helps give struggling families in Haiti a better life.

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Canada

Order by December 10th to receive by Christmas Go to worldvision.ca/gifts to order your gifts today

*Available to order online starting October Ist

Help children and families close to home



Bring hope home when you help feed a hungry Canadian family living at or below the poverty line. One in 5 children goes to school hungry every day in Canada.

Feed 2 hungry Canadian families (3384)

Feed a hungry Canadian family

(2519)



School supplies for 2 children \$50 School supplies for a child

\$25 (1610)



Make Christmas shopping

easy and joyful

World of Change Giving Cards make shopping fun!

Put the power of transformation into the hands of your loved ones with our World of Change Giving Card. You choose the card. They choose the gift. And you both feel the joy of making lasting change in the world.



Order now at worldvision.ca/gifts

Amounts available: \$200

(2600)(2592)

Handcrafted gifts cannot be purchased using a giving card

(2915)

(2584)

\$30

(2816)

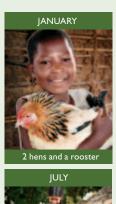




Bring a year of blessings when you give the Gift of the Month

Somewhere, right now, a desperate parent prays for a miracle to help lift the unbearable burden of poverty from their shoulders. You can answer their prayer — and change lives — with this bountiful gift that provides everything from animals to warm blankets! Items are sent to areas where most needed in Africa, Asia, Latin America, the Middle East or Eastern Europe.

Gift of the Month \$600 (1867)



























Teach your children the joy of helping others



New soccer balls or other sports equipment from you will give children health, confidence and happiness.

6 soccer balls and more \$60 (2881) 3 soccer balls and more \$30 (1909)



Help children express themselves through art and music. Your gift includes musical instruments, art supplies and more to develop their creative skills.

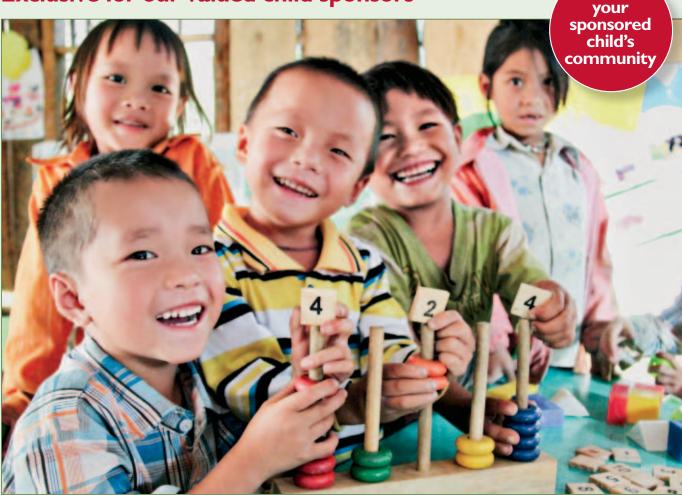
Art and music for children \$50 (3004)



Open new worlds for children with the gift of textbooks and student support.

Literacy for children \$30 (2212)

Exclusive for our valued child sponsors



Bring blessings to your sponsored child's community with books, toys, sports equipment and more. Your sponsored child and their friends will be delighted with these special gifts that bring joy and enrich lives.

Gift for your sponsored child's community: \$200 \$100 \$50 (2865) (1875) (2857)

"This is the way I share Christmas with my sponsored child and I absolutely love it."

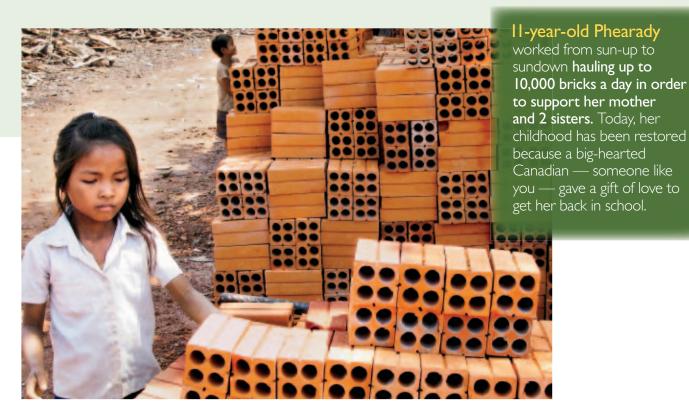
Janna V., British Columbia

Sponsor a child and you can change a life forever. You can be a force for good when you sponsor a child in need. Your ongoing gifts of \$39 a month can change everything for a little one who does not have enough to eat, clean water to drink, decent clothes to wear, healthcare or a chance to go to school. You will be their hope. And, as the months pass, you can follow your child's progress into a brighter future — one you made possible. A child is waiting for you now. So go online today to choose that special girl or boy.

Sponsor a child \$39 per month (1701)

Gift for

You can **shelter and protect children** with these special gifts of love



NEW!

Help end child labour — and free a child from pain. Your gift of love will help provide education, scholarships and more.

Help protect 2 child labourers \$100 (3731) Help protect a child labourer \$50 (3723)



Rescue a child soldier who has been abducted and torn from his family. You will give him protection and trauma counselling — and help reunite him with his family.

Help restore 2 child soldiers \$150 (2568) Help restore a child soldier \$75 (2501)



Help girls and women in crisis. You will help save them from abuse, forced marriage and other horrors.

Women and Girls in Crisis Fund \$100 (2014)

"All I could think was that I would be dead someday."

Teenage girl forced into prostitution in Cambodia

Take a stand for women!

ONLINE EXCLUSIVE!

Turquoise & wood bracelet \$50 (3772)

This handcrafted beaded bracelet helps girls and women in Thailand escape sexual exploitation and abuse. Go to worldvision.ca/gifts to order. See p.16 for details.



Family debt pressured Lin* to quit school and leave home to find a job. She was tricked, sold and forced into prostitution. Her childhood dreams died in the brothel where she was enslaved. But hope was restored at a World Vision trauma centre for sexually exploited girls — supported by gifts of love from Canadians like you.

You can rescue and protect sexually exploited children. Your gift will support trauma centres where children are sheltered, counselled and given loving care.

Help 2 sexually exploited children \$150 (3012) Help a sexually exploited child \$75 (2485)

*Name changed to protect identity





Give these healthful gifts and you will help families thrive



Your gift of warm blankets will wrap a child in comfort and protect her from cold and sickness.

6 warm blankets \$60 (1040) 3 warm blankets \$30 (1891)



Give immunizations and you give children life. You'll help provide enough of these vital vaccines to protect an entire community of children.

Help immunize a community \$100 (1677)



With the ingenious eco-stove a family can cook food, sanitize water and heat their home safely.

Wood-conserving stove \$50 (2550)

"Thank you for helping us as we have nowhere else to go for medicine for our children."

Betty, mother of 4, Uganda



Support a mobile clinic and the hands that heal can be yours. With this far-reaching gift, you'll help provide healthcare to children and families in remote villages — and save lives.

Mobile medical clinic \$400 (1826)





You can help deliver emergency relief to families faster with mobile technology. This innovative, web-based system helps field staff efficiently distribute things like food, clean water, shelter and more.

Support emergency mobile technology \$100 (3715)



When you give solar power you provide a source of electricity to homes, schools and clinics in poor communities. Your gift of solar equipment will bring light, heat and more.

Solar power \$75 (2535)

You can help children grow with these green gifts of crops and trees



Your gift of fruit trees will give children vitamins and abundant health.

Help a family start an orchard!

10 fruit trees \$60 (1537) 5 fruit trees \$30 (2840)



Fruit trees and tools from you will help a hungry family grow healthy food for their children.

Fruit trees + seeds and tools \$100 (3343)



Give the "miracle" Moringa tree. This amazing tree produces animal feed, medicines, cleansers, nutrition, rope fibre and more.

Moringa trees \$75 (1636)



When you give agricultural packs, many families have a chance to thrive.

Your Ag Pack gift includes things like tools, seeds, irrigation equipment, fertilizers and training. And emergency food will be given when needed to ward off hunger.

Agricultural packs for 6 families \$70 (1115) \$70 equals \$210 in value
Agricultural pack for 3 families \$35 (1545) \$35 equals \$105 in value

Because of donations from the World Food Programme, your gift will multiply 3 times in value.

Help give women and girls the tools to build bright futures



Your gift of a small loan can help a struggling mom start her own business.

It can also provide training in a small business like sewing, baking, weaving and more.

Help 2 families start a business \$200 (2899) Help a family start a business \$100 (1669)

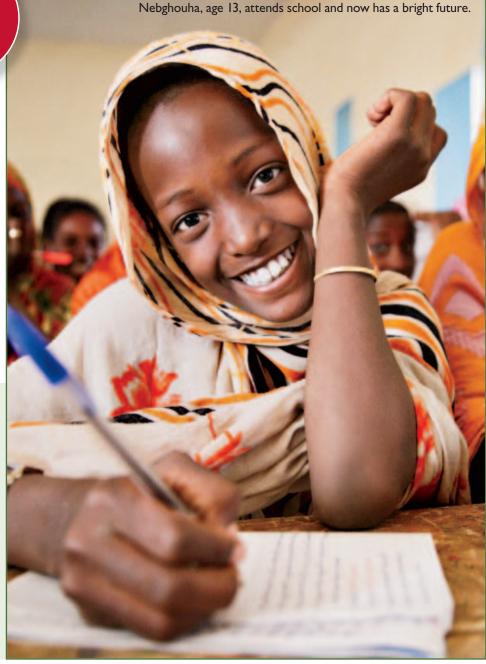
Thanks to help from generous Canadians like you, Padmawathi, age 26, will make a good living weaving.

\$60 educates a girl

By educating a girl, you can help her realize her dreams.

For girls in developing countries, education may be the only way they will ever escape poverty.

Educate 2 girls \$120 (2451) Educate a girl \$60 (2469)



How the small business loan changes lives >



A few years ago, several women in Bolivia took out a \$300 loan provided through World Vision. They received training and started a small business making dresses, school bags and other things. Today, they earn about \$1,500 a month selling these items — a lot of money when you're used to making a dollar a day. They have since repaid their loan, which went back into a general fund to help other hard-working families. This is how your gift of a small loan can change lives for generations.

Over 97% of World Vision micro-loans are repaid on time and recycled to help other families achieve self-reliance.

Why educate a girl?

- ► Half of all girls in developing countries don't finish primary school.
- ▶ Over 80 million girls are forced into early marriage.
- ▶ Educated girls make better choices, postpone early marriage, have healthier children and transform communities.

NEW!

When you help provide a community savings kit you can support up to 30 families with access to small loans, savings — and financial independence. Each kit includes things like a lock box, locks, keys, passbooks, bookkeeping tools and training.

Community savings kit \$75 (3749)

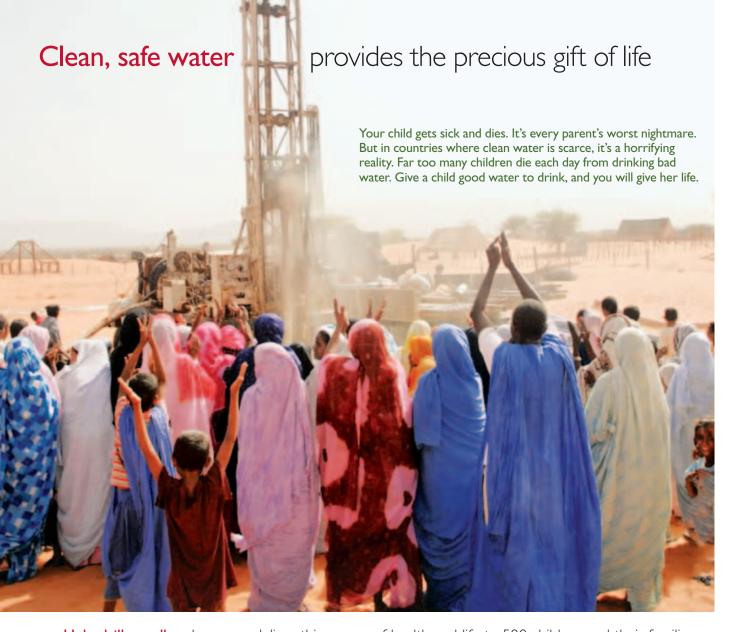




Help protect children living on the streets when you give this priceless gift to raise awareness and provide shelter, rehabilitation and hope.

Support for street children \$50 (2980)

Right now, more than 100 million girls and boys are living on the streets.



Help drill a well and you can deliver this source of health and life to 500 children and their families.

Help drill a well \$15,000 (1388) Share of a well \$2,500 (1396)

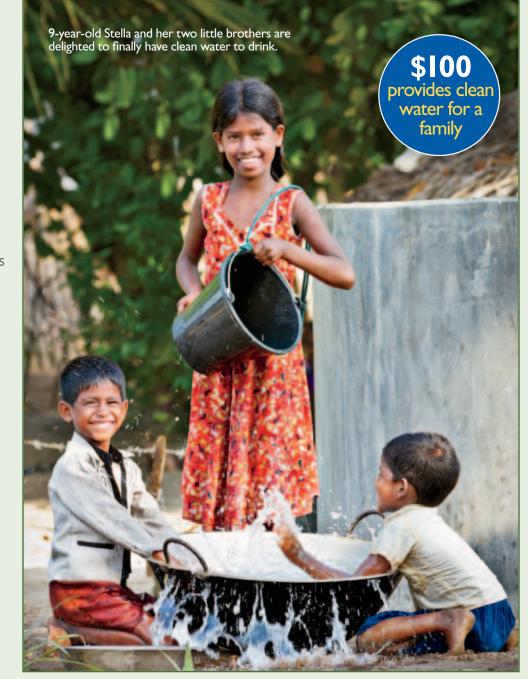
See how your gift of clean water can save lives at worldvision.ca/water

When you help construct latrines, you provide vital hygiene for schools and families in rural villages.

Latrine for a community \$125 (2527)

Joan (left, age 11) and Shyline (right, age 8) in front of the new latrines at St. Mary's Catholic School.

"We did not always have access to clean water," says Thiravidaselvi, a mother of 3 who lives in extremely humble conditions in a rural village in Sri Lanka. She and her children (shown here) had to hunt and beg for safe water. Everything changed when their community received a well and a latrine from Canadians like you. "You're helping us provide for our children so they can have a better life and future," says Thiravidaselvi.



You can help provide safe water to an at-risk family and protect them from deadly water-borne diseases like typhoid and cholera.

Clean water for 5 families \$500 (3632) Clean water for 1 family \$100 (1362)



Your gift of water filters can help keep a family healthy and safe all year-round.

Water filters \$50 (2543)

"We're giving the gift cards to each of our children as part of a '12 days of Christmas' theme this year."

Catherine and James M., Calgary, AB



Order now at worldvision.ca/gifts



World of Change Giving Cards make shopping easy!

Put the power of transformation into the hands of your loved ones with our World of Change Giving Card. You choose the card. They choose the gift. And you both feel the joy of making lasting change in the world.

Amounts available: \$200 \$30 (2600)(2592)(2915) (2584) (2816)

Handcrafted gifts cannot be purchased using a giving card

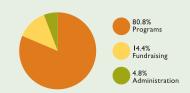


Get this beautiful greeting card with every order to let your loved ones know how the gifts given in their names are making a difference. Or go online to worldvision.ca/gifts to choose from a variety of e-cards.

We all want to be special. And nothing is more special than love. That's just what you will give when you honour friends and family with gifts from these life-changing pages. You'll help write the story of a child's life with your Christmas gift as an important chapter. You'll also delight your loved ones as they receive gifts that provide long-lasting hope. Start your Christmas story today. Thank you and God bless.

President, World Vision Canada

2011 expenditures as a percentage of revenue



World Vision is a Christian relief, development and advocacy organization dedicated to working with children, families and communities to overcome poverty and injustice. As followers of Jesus, we are motivated by God's love to serve all people regardless

World Vision Canada anticipates raising over \$401 million per year in total revenue for its community development, emergency relief and advocacy work, of which less than 14.3% will be used for necessary Vision Canada will redirect funds to similar activities to help needy people. World Vision Canada is incorporated in Mississauga, Ontario. or more information, or for a copy of our latest audited financial tatements, please visit our website at www.worldvision.ca or statements, please visit our website at www.worldvisior contact Director, Customer Service at 1 800 844-7993.

Your gift multiplies I4X in value to bring life-saving medicines and supplies

to medical clinics in rural communities.

Help stock a clinic \$100 (1453) \$100 equals \$1,400 in value





Your gift of school supplies will multiply 15X in value to provide books, paper, pencils and more to classrooms.

Help supply a classroom \$50 (1487) \$50 equals \$750 in value

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Order by December 10th at worldvision.ca/gifts to receive by Christmas

*Available to order online starting October 1st



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Gorgeous hand-embroidered silk scarf is made by women in Thailand and supports families in need throughout Asia.

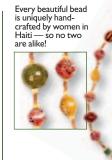
When requesting the scarf, please note your gift, less the fair market value of \$30, is eligible for a tax receipt. While supplies last.



Turquoise & wood bracelet \$50 (3772)

Beautiful beaded Thai bracelet helps women and girls escape exploitation and abuse.

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Haitian hand-beaded necklace \$100 (3764)

Intricately crafted porcelain and paper necklace, also sold by high-end fashion designers, helps give struggling families in Haiti a better life.

When requesting the necklace, please note your gift, less the fair market value of \$60, is eligible for a tax receipt While supplies last.



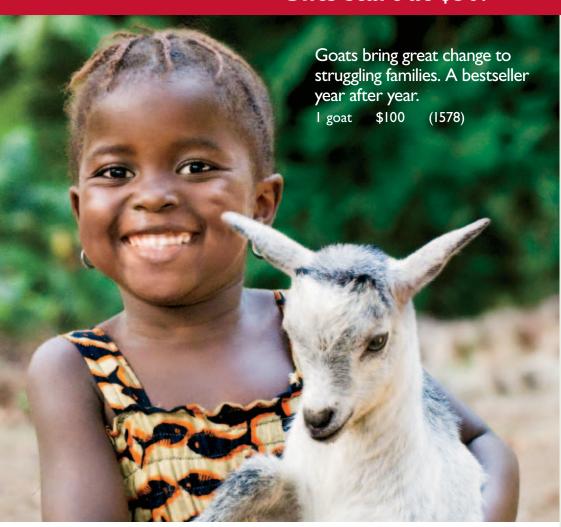


NEW! ONLINE EXCLUSIVE

Handcrafted gifts from fair trade projects. Go to worldvision.ca/gifts



Share Christmas with gifts that change lives forever. Gifts start at \$30!





World of Change Giving Cards

The perfect Christmas gift for everyone on your list

You choose the card. They choose the gift. And you both feel the joy of making lasting change in the world.



Free greeting cards with every order. Or send personalized e-cards when you order online at worldvision.ca/gifts.

Call I 800 844-7993

Mon-Thurs 8am-11pm Fri 8am-8pm Sat 8am-6pm, Sun 8am-5pm EST

Or order online at worldvision.ca/gifts



CGiving World Vision gifts is our favourite way to celebrate Christmas. It's such fun and really rewarding. Look through these pages and we guarantee you'll find something for everyone on your list. **>>**

Colin Mochrie World Vision Child Sponsor

